

Lance Barrera

Product Designer & Foosball Enthusiast

Specialties

User Experience Design
User Interface Design
Visual Design
Front-end Development

Work

Leesa Sleep

May 2016–Present
UX/UI Design • Visual Design

Campfire & Co.

January 2014–May 2016
Branding • UX/UI Design

BCWH

April 2013–March 2014
Marketing/Print Design

Education

Virginia Commonwealth University
2010–2013
BFA Graphic Design

Exhibition

US/CHINA Poster Exchange

Exhibited in June 2013 in Richmond, Virginia
and Beijing, China

Recognition

Pollak Society Award
Fall 2013

Hi! I'm Lance Barrera. I work with purpose driven brands to make their digital products functional and beautiful. Formally educated, I hold a BFA from the Department of Graphic Design at VCUarts: the #1 public arts & design program in the country. I love pushing pixels, traveling to new places, and playing a worthy foosball adversary. Feel free to drop me a line if you have a cool project in mind or just want say hello!

Let's talk!

info@lancebarrera.com

Portfolio

lancebarrera.com

LinkedIn

bit.ly/2IDE64Q

Instagram

[@lance_barrera](https://www.instagram.com/lance_barrera)

Ello

ello.co/lance_barrera

Creep away.